

ACCESSING YOUR ORGANIZATION'S NEED FOR FCC PARTNERSHIPS

STEP 1

Identify your own organizational mission's relationship to family-centered coaching, and examine organizational values.

QUESTION TO ASK: Review your mission statement. How does family-centered coaching fit within that mission? What areas of family-centered coaching lie outside of your mission? For example, do you focus on the child, the adult, or a set of specific services (such as mental health or workforce development)?

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

QUESTION TO ASK: Discuss your organization's core values. How does family-centered coaching align with your core values, and where is it different? Does thinking about family-centered coaching suggest a shift in values is needed, and if so, what is that shift?

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 2

Use the coaching and family coaching organizational assessments in this guide to understand where your organization has strengths and weaknesses.

CONSIDERATIONS: There are three levels to explore:
1. Organizational readiness for coaching and family-level coaching
2. Current coaching and family-centered approaches
3. Depth and breadth of focus on content and service areas

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 3

Identify areas of family-centered coaching that your organization wants to "stretch" to, based on the assessments.

QUESTION TO ASK: Where does your organization plan to build new capacities? How does that work fit within the organization's mission and current operations? What is your plan and timeline for reaching those "stretch" areas?

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 4

With your current assessment and the identified “stretch” areas, what are your gaps for family-centered coaching?

QUESTIONS/CONSIDERATIONS: Identify the key gaps you have or services needed to complement yours, taking into account those areas you have identified to build capacity internally.

Work with family members. Do you have the resources to coach the whole family, or do you need to partner with another organization? For example, a workforce organization may need an early childhood or K-12 partner to meet children’s needs.

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

QUESTIONS/CONSIDERATIONS: What content areas are missing from the family Wheel of Life?

- Basic needs: food, housing, transportation, safety
- Child well-being and parenting
- Employment, education, and career
- Family, friends, relationships
- Financial
- Health and well-being
- Legal

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 1

IDENTIFYING PARTNERS

Do you have current partners who might fill the coaching or service gaps you have identified?

QUESTION TO ASK: For each current partner:

- What gap do they fill for your family-centered coaching approach (who they coach, how they coach, or referral for services function)?
- What is your assessment of the quality of their work? What results can you point to as evidence?
- How has your partnership worked operationally? Do you have regular meetings, phone calls, cross-training of staff, shared forms? If you are working together closely, have you evaluated how aligned your organizational culture and values are (such as work attire or holiday dates)?
- Does this family-centered coaching approach fit within their mission and services?

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 2

After identifying existing partners with whom you could fill gaps in your services, are there still gaps in the work you want to do with whole families?

QUESTIONS: Which are most critical for you? Are there some you would prioritize, and why?

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 3

For each gap in services/coaching, use related worksheet to identify possible partners to fill gaps.

CONSIDERATIONS: Use the “Worksheet to Fill Gaps in Services/Family-Centered Coaching When Partnering Across Organizations” on page 32.

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 4

Create a map of partners, existing and potential, that would form your family-centered coaching universe, and the functions they would fill.

CONSIDERATIONS: Use the “Family-Centered Coaching Partnership Map” on page 33.

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

STEP 5

If coaching itself is a gap to be filled, identify the organization or organizations to approach. These will be your “core partners.” Because the coaching itself will be a time-intensive activity that will require significant coordination, fewer partners are better than many; one partner may be optimal.

QUESTIONS/CONSIDERATIONS: Think about who is being coached through your organization. Are there organizations working with other family members, especially children?

What would be the value-add of having a partnership with that organization – would it add to your ability to support the whole family and if so, how?

Not every organization needs to become a coaching partner. A critical assessment by your organization of what the most critical coaching partnerships are to support the whole family will help you develop the most strategic partnerships to support families.

NOTES/NEXT STEPS: _____

LEAD TEAM MEMBER: _____ **TARGET DATE:** _____ **COMPLETED:**

